

# Policies and Communication Strategies to Better Shape Building Renovation in the CEE Region

## Description

The aim of the workshop is to stir up a discussion about practical ways to improve the implementation and quality of energy efficiency renovation policies in the CEE region from start to finish. Presentations will cover topics such as energy performance mapping, deep energy renovation of single and multifamily buildings, data collection and communication campaigns, working with local authorities and local communities' engagement. A specific focus will be placed on the role of the professional housing manager in the renovation process in respect to training, communication and financing. The workshop will last 90 min., with an introductory part by the facilitator, and two 45-minute sessions: each featuring two 15-minute presentations, followed by a 15-minute discussion.

## Speaker

- Todor Galev (Center for Study of Democracy, CONGREGATE project)
- Mrs. Madalina Sbarcea, coordinator of BLOOM component EDAHIC-BLOOM DANUBE project („BLOOM - Boosting Capacities for Deep Energy Renovation of the Built Environment”, Romania)
- Horia Petran (pRO-nZEB, CONGREGATE project: „Enhancing Market Readiness for Building Renovation at nZEB Level”, Romania)
- Dragomir Tzanev (Center for Energy Efficiency EnEffect, CONGREGATE project: “Evidence-based communication strategy in support of the renovation programmes in Bulgaria”)
- Inga Rovbutas (Initiative Wohnungswirtschaft Osteuropa (IWO) e.V., CLI-MA project: „From Housing Manager to Climate Manager – Strengthening role of housing manager”)
- Mladen Ilijevic (Energy Efficiency and Environmental Protection Fund: Energy renovation in Croatia)